



# Airline Cargo Management








**iCargo Airline** is a comprehensive cargo sales, inventory and reservations system that provides airlines with the ability to achieve accurate prediction of available cargo capacities, better visibility of shipment yield/ revenue and fine-tune offerings based on market demand and competition. The system also supports a highly flexible and innovative cargo customer loyalty management function for objective assessment of customer value.

**iCargo™** is a suite of new generation business systems created specifically to meet the IT requirements of the air freight industry.

The **iCargo™ Business Suite** is a fully integrated suite of business systems built from the ground up on new generation technology. The iCargo™ solution suite has helped our customers across the globe reduce IT costs, increase revenue, improve customer relations and overall efficiency of operations.

## Key business benefits

-  Know your shipment value right at booking: Powerful and flexible up-front rating function
-  Enhanced capacity management: Real time visibility of cargo capacity on flights with powerful tools/controls to optimize load
-  Improve service quality: Shipment transportation plan and tracking function
-  Increase customer retention: Highly configurable customer database with loyalty assessment tools
-  Optimize network performance: Product / service based allotment of capacity to POS / customers

## IT benefits

- 👍 Enhanced deployment and availability: Fully web-enabled and browser-based client
- 👍 Windows-based look and feel: Easier to learn/ adapt
- 👍 Latest technology: Built to J2EE and RDBMS standards exploiting all advantages thereof

## Key Business Features

- Upload/maintain flight/truck schedules as per IATA standards, SSIM standard files and update messages
- Segmentation of cargo capacity (Weight, Volume and ULDs) based on products, POS and customers
- Estimation of available cargo capacities on PAX + Cargo flights based on PAX load factor
- Centralized customer database with support for definition of hierarchies for enhanced reporting capabilities
- Highly flexible parameter-based tariff and rating function with spot (ad hoc) rate request / approval workflow
- Up-front rating for revenue visibility early in shipment lifecycle (as early as booking) for effective decision making with support for TACT, market, contract and spot rates management
- Integrated AWB stock control, claims management functions
- Option for Integrated Revenue Management function with statistical methods and tools for yield and revenue management

