



Independent Transformation Quality (iTQ)

“Solve complex transformational quality challenges by leveraging our industry and functional expertise coupled with a proven strategic framework that delivers predictable quality, higher ROI, and faster time-to-market.”

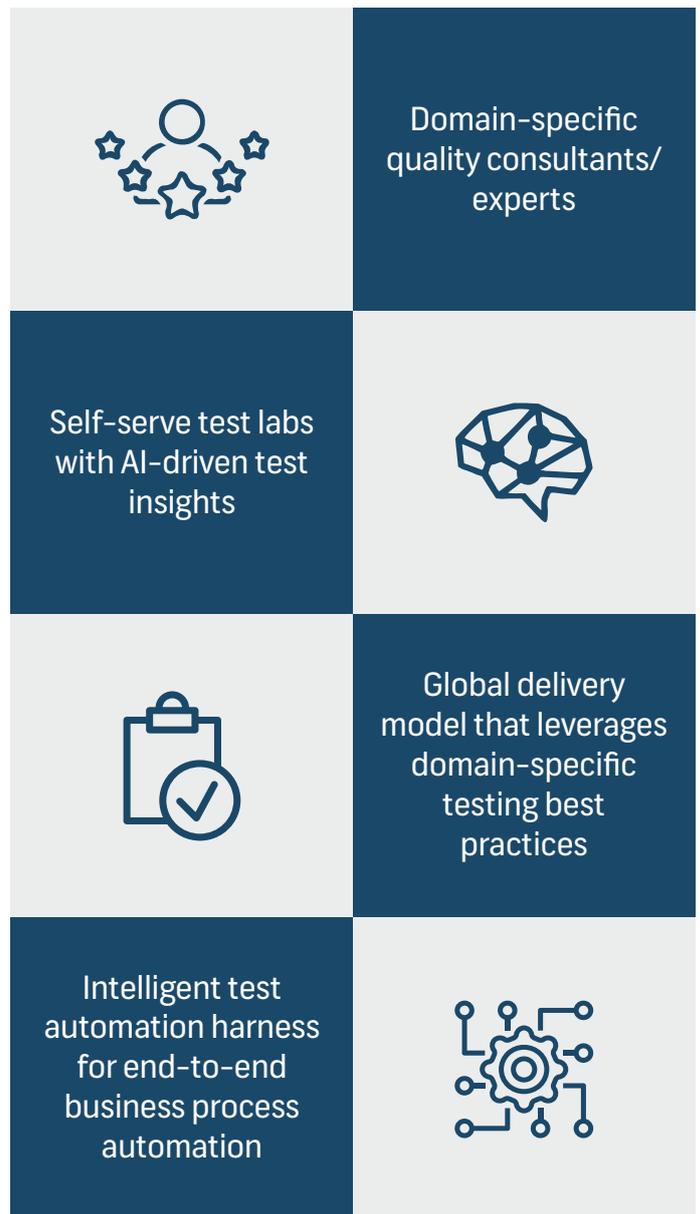
About iTQ

Adding value beyond issue-based resolution

The travel industry's technology landscape is complex, with unique specificities that differentiate it from other industries. As the pace of digital transformation accelerates, deep domain expertise and knowledge of industry systems and their interdependencies is essential to delivering successful change management programs.

To ensure quality assurance when deploying modern ecosystems or platforms, enterprises need an industry-oriented transformation program and/or testing framework that covers the capabilities, processes, tools, and measurement axis. At IBS Software, we understand that the business and end-user perspectives are critical to delivering high quality transformation programs. And that's why we adopt a "quality focus" approach, as opposed to a "test focus" approach, when partnering with our customers to drive positive business outcomes.

iTQ is an independent practice within IBS Software's Consulting and Digital Transformation (CDx) group focused on delivering digital transformational quality and software testing solutions for next-generation enterprises in the global travel industry.



Experience

24+ years of experience in providing strategic testing solutions for the travel industry



Partnership

Trusted testing partner for engineering business value test frameworks for top global airlines



Rich repository

'Test assets-in-a-box' – 24+ years of building domain-specific test assets



Industry-driven test framework

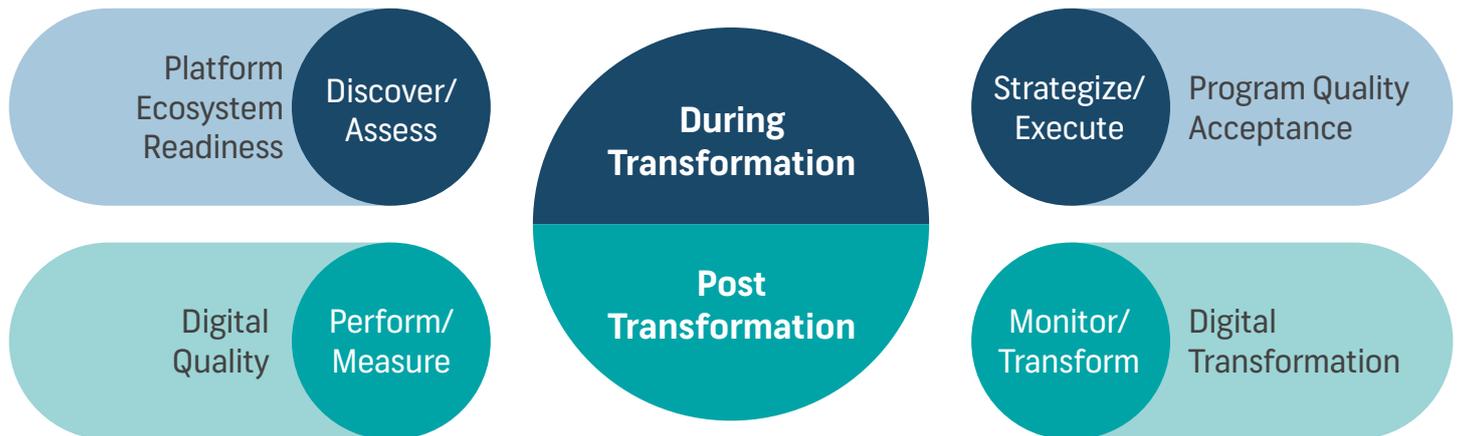
Industry-crafted autonomous test framework to meet current and future quality challenges

iTQ value-added services

Transformation-led digital test services that push the quality needle

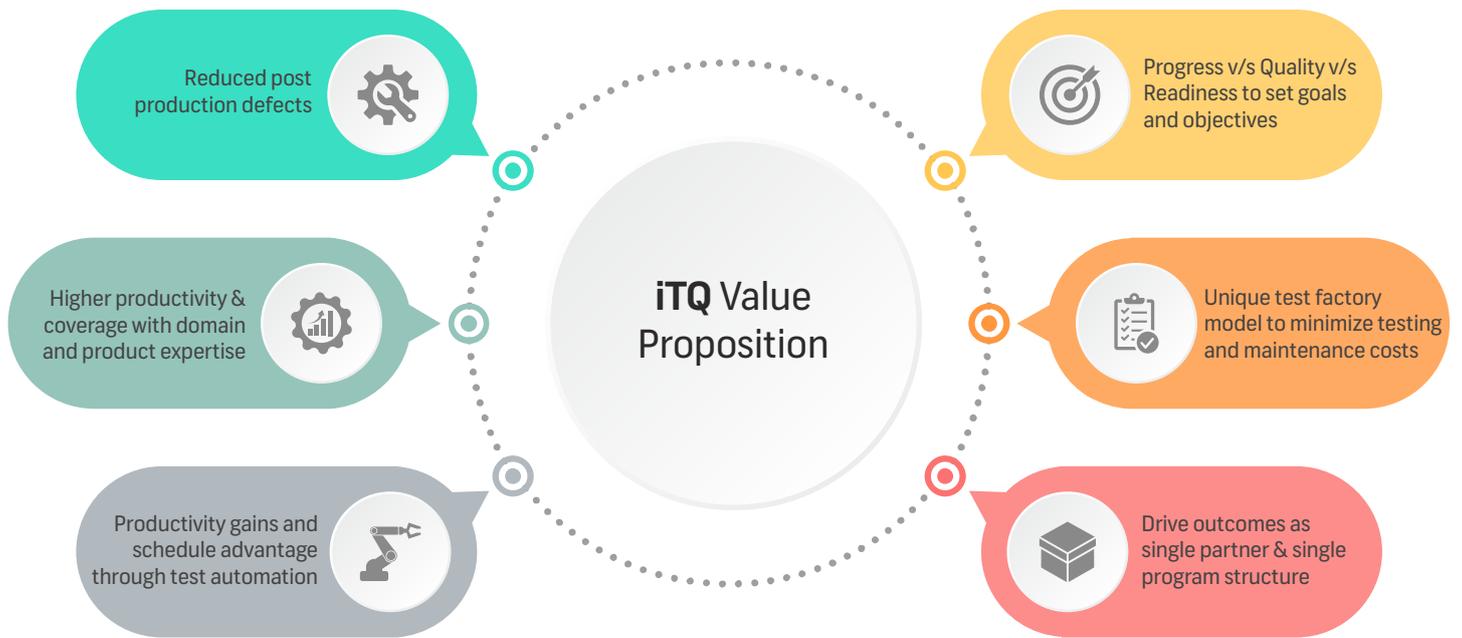
iTQ incorporates a strong digital transformation framework focused on the global aviation industry. iTQ takes a considered view of the customer’s investment priorities in assured quality and enables transformation to ensure

business efficacy. iTQ offerings are laser-focused on ‘domain specific quality solutions’ that help address specific challenges during or after the digital transformation journey.



Strategic challenges typically faced both internally and externally

<p>Platform Ecosystem Readiness</p> <p>Mitigate challenges related to domain-intensive business readiness during pre and post digital transformation</p> <hr/> <p>Key Benefits</p> <ul style="list-style-type: none"> • Test framework focussed to deliver quality, speed, and cost effectiveness • Seamless business operations powered by Ecosystem as a Platform 	<p>Program Quality Acceptance</p> <p>Address the increasing need for integrated software delivery practices with end-to-end test strategy for enterprises while on the path of digital transformation</p> <hr/> <p>Key Benefits</p> <ul style="list-style-type: none"> • End-to-end test strategy plugged into the overall implementation cycle • Ensure the required quality levels are maintained pre- and post go-live 	<p>Digital Quality</p> <p>Retain quality levels post go-live by building digital assets for continuous testing to mitigate technical and business risks and to ensure a seamless end-user/ customer experience</p> <hr/> <p>Key Benefits</p> <ul style="list-style-type: none"> • Retain quality levels post go-live • Facilitate continuous testing to mitigate technical and business risks 	<p>Digital Transformation</p> <p>Technology-driven transformation that powers business growth by embracing agile, QA/DevOps, RPA, cybersecurity, data engineering, and AI-powered strategy</p> <hr/> <p>Key Benefits</p> <ul style="list-style-type: none"> • Lower cost of ownership, reduce tools/infrastructure variables • Faster-to-market using CD/CI and DevOps
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iTQ Leadership Talk

“The true objective of iTQ is to establish long-term goals and implement continuous improvements amidst the complex changes in technology. Without a comprehensive view of quality, shared organizational goals, and a set of strategic initiatives for continuous improvement, one can never manage customer expectations successfully.”

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Sriramadesikan Santhanam – Head of iTQ



About IBS Software

IBS Software is a leading SaaS solutions provider to the travel industry globally, managing mission-critical operations for customers in the aviation, tour & cruise and hospitality industries. IBS Software's solutions for the aviation industry cover fleet & crew operations, aircraft maintenance, passenger services, loyalty programs, staff travel and air-cargo management. IBS Software also runs a real time B2B and B2C distribution platform providing hotel room inventory, rates and availability to a global network of hospitality companies and channels. For the tour and cruise industry, IBS provides a comprehensive, customer-centric, digital platform that covers onshore, online and on-board solutions. IBS Software is a Blackstone portfolio company and operates from 15 offices across the world.

Further information can be found at www.ibsplc.com

