



# Simplifying bookings for your customers

At IBS, we understand the importance of a great direct booking solution for your hotel. The IBS booking engine is designed to help you generate more interest in your hotel and boost direct sales via a robust system. We help you convert more sales by aiding your travellers make easy booking decisions with our extremely fast, robust & scalable engine.

## Salient Features:

### Intuitive & Flexible Design

- Booking engine offers interactive UI with flexible design. Every section in the shopping pages is customizable to your needs.
- Capability to maintain unique designs custom for each property with features controlled by property on/off switches.
- Booking engine comes with a user friendly administration module with a capability to support multiple properties with one/many user logins.
- Flexible search options for best rates with unique Flexible Dates Calendar, Help Me Choose and with Advanced Search options (multi destination/multi room search / promo codes in one click)

- Support for multiple search listing views – by Offers & by Room/Suite types.
- Mobile & tablet friendly booking engine – enables offers/room types to be listed on mobiles / tablets

### Merchandising Flexibility

- Define offers/packages specific to online channels – Mobile, Social Media, Email Marketing/ Groups with customized pass keys.
- Ability to categorize Offers and Room types and control display of room types with respect to each offer.
- Configure & sell ancillary services – Flexibility to categorize services & control by dates - inventory & prices for services such as Early Check-in, Late Check-out, Fruit basket, Airport transfers etc.
- Offers various types of promotions / discounts like percentage discounts, amount discounts, Free nights etc. with strike through pricing.
- Upsell & Cross sell abilities with control specific to selected offer/room type.
- Ability to configure all partner programs & loyalty programs with respect to each property.
- Confirmation emails with promotional capabilities.

- Single Hub Connectivity
- Capability to run for multiple property PMS' with synchronous & asynchronous connections.
- Along with the rate plans being distributed to other distribution channels, you could control your the rate plans to your IBE from one platform – iDemand Gateway – thereby offering Rate Parity.
- Connectivity with 'IdeaS' revenue management solutions with iDemand Gateway offers best available rate plans with best rates to the customers.

### Manage Bookings

- Simple 3 step booking process – supports for multiple offer/room bookings with intuitive shopping cart.
- Unique Confirmation Number generated for Web/Mobile/Social Media bookings specific to each property.

- Ability to generate Super Confirmation Numbers for multiple room & service bookings.
- Supports modification & cancellation of bookings through Retrieve Bookings.

### Payment Modes

- With seamless connectivity, retain your payment transactions within the property management systems.
- Ability to configure all payment modes supported by each property.
- Flexibility to set & display payment modes with the offers / package selected.

### Easy to Connect

- IBS Booking engine will be easy to be plugged in to your existing platform as it runs on the iDemand Gateway.
- Avoids changes to existing IT landscape.
- Round the clock up-time availability and ability to deliver quick response to user requests.

