



# Simplifying Customer Bookings

At IBS, we understand the importance of a great direct booking solution for your hotel. The iHospitality Retail booking engine is designed to help you generate more interest in your hotel and boost direct sales via a robust system. We help you convert more sales by aiding your travelers to make easy booking decisions with an extremely fast, robust & scalable engine.

## Features

### Intuitive & Flexible Design

- Interactive UI with flexible design, with every section in the shopping pages is customizable to your needs
- Capability to maintain unique custom designs for each property with features controlled by property on/off switches
- Includes a user-friendly administration module with capability to support multiple properties with one/many user logins
- Flexible search options for best rates with unique "Flexible Dates Calendar", "Help Me Choose" and advanced search options (multi-destination, multi-room search, promo codes) in one click
- Support for multiple search listing views – by offers & by room/suite types
- Modular design – enables offers/room types to easily be listed on mobile devices and tablets

### Merchandising Flexibility

- Define offers and packages specific to online channels – mobile, social media, email campaigns and groups with customized pass keys
- Categorize offers and room types and control display of room types with respect to each offer
- Configure & sell ancillary services – flexibility to categorize services & control by dates, inventory & pricing for services such as early check-in, late check-out, room amenities i.e. "fruit basket", airport transfers etc.
- Offer various types of promotions such as percentage discounts, flat discounts, free nights etc. with strike-through pricing
- Upsell and cross-sell abilities with control specific to selected offer & room type
- Configure partner programs and loyalty programs with respect to each property

- Provide confirmation emails with promotional capabilities
- Single Hub Connectivity
- Capability to run for multiple property PMS' with synchronous & asynchronous connections
- Manage simultaneous rate plan distribution to both direct and external channels from a single platform – iHospitality Gateway – thereby supporting rate parity
- Revenue Management System (e.g. IDEaS) integration, automating the application of your RM strategy against occupancy metrics, in real time, capturing every opportunity to improve RevPAR

### Manage Bookings

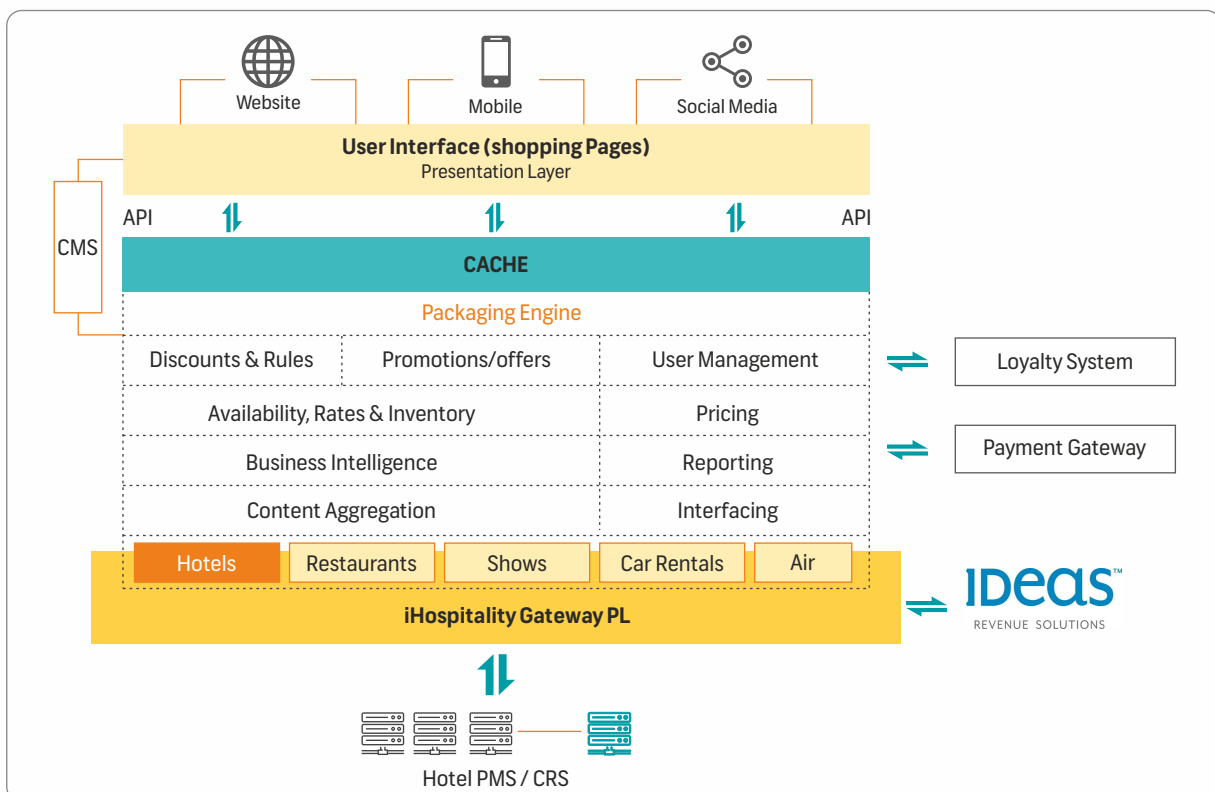
- Simple 3 step booking process – support for multiple offer/room bookings with intuitive shopping cart
- Unique confirmation number generated for web, mobile and social media bookings specific to each property
- Ability to generate “super confirmation numbers” for multiple room & service bookings
- Support for modification and cancellation of bookings through “retrieve bookings” function

### Payment Modes

- With seamless connectivity, allows retention of your payment transactions within the property management system
- Ability to configure all payment modes supported by each property
- Flexibility to set and display payment modes with the offers and packages selected

### Easy to Connect

- Easily plugged in to your existing platform powered by iHospitality Gateway
- Avoids changes to existing IT landscape
- Round-the-clock up-time availability and quick response to user requests



Redefining the Future of Travel through Technology Innovation

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