

With iStay, the key to growth unlocks more than rooms

Specifically developed for hotel, gaming, and resort providers, iStay is the only platform that seamlessly unifies CRS, PMS, RMS, call center, booking engine, distribution, and loyalty management capabilities, so you can grow while delivering the experiences your guests are dreaming of.



Benefits of a unified, cloud-native platform

- Full interoperability** • Seamless, same-logic systems & data synchronization
- Smarter strategic planning** • Accurate, holistic view of critical business operations
- Personalization** • Data-driven insights maximize conversion & guest satisfaction
- Profitability** • Complete inventory, revenue, channel, & touchpoint control
- Accelerated adoption** • An intuitive and consistent UI reduces training costs
- Innovation** • Extensive and Open APIs empower staff & partners
- Flexibility** • Fast SaaS deployment & modular implementation
- Technology simplification** • Increased efficiency & security, lower TCO
- Performance** • 100% uptime, no scheduled maintenance interruptions
- Futureproofing** • Platform scalability & continuous R&D investment



Central Reservation System (CRS)

The industry's fastest, most flexible, and intuitive CRS drives unprecedented revenue and distribution performance.

- Record bookings
- Optimized pricing and yield in real-time
- Highly targeted promotions



Property Management System (PMS)

The world's most advanced cloud-native PMS simplifies the software required to run hospitality businesses.

- Increased guest engagement
- High conversion rates
- Improved employee productivity



Inline Revenue Management System (iRMS)

The industry's first in-line RMS that optimizes rates automatically and continuously throughout the day for any product, not just rooms.

- Instant and automatic price and availability adjustments
- Maximum TrevPAR and yield across channels
- Make data-driven decisions



Distribution

A highly scalable, cloud-native distribution platform enabling comprehensive, real-time connectivity between hotels, resorts, and gaming providers with travel sellers.

- Expanded sales channels
- Seamless integration with CRSs, PMSs, and RMSs
- Real-time demand



Booking Engine

A revolutionary omnichannel retail solution that transforms how hotels, resorts, and gaming providers package, sell, manage, and service their guest experiences.

- Optimized direct channel traffic acquisition and marketing spend
- Shopping flows optimized from the ground up
- Personalized guest offers



Call Center

A cloud-native and data-driven call center booking system that integrates seamlessly with a property's CRS, CRM, and loyalty systems for increased conversion and a consistent guest experience across sales channels.

- Faster booking process and increased agent productivity
- Increased booking, upsell, and cross-sell conversion
- Consistent customer experience across booking channels.



Loyalty

A highly configurable, cloud-based loyalty and customer engagement platform that redefines loyalty programs for the modern guest.

- Multiple B2B and B2C loyalty programs from a single platform
- Highly segmented and personalized campaigns
- Advanced fraud prevention and control



Analytics

An AI-driven business intelligence platform that converts market, customer, sales, channel, and operational data into instant value and insights for revenue and efficiency gains.

- Actionable, cross-channel insights to increase revenue and yield
- Increased conversion and inventory management
- Simplified data visualization

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Redefining the Future of Travel through Technology Innovation

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