



## **PRESS RELEASE**

### **IBS Air Cargo Conference Brings Together Global Airlines**

**Trivandrum, India - July 27 2012:** Representatives of leading freighter airlines of the world assembled in Singapore last week to share insights and discuss key issues shaping the global air cargo industry. The conference, titled 'CONVENTUS', was organized by IBS Software Services, the leading IT solution provider to the aviation industry. Over 40 senior executives, including global head of logistics, from Qantas, Lufthansa, South African Airways, British Airways, All Nippon Airways, Nippon Cargo Airlines, Hawaiian Airlines, Indigo, IACT, Malaysia Airlines, Turkish Airways and Bangkok Airways participated in the three day event.

Set against a background of plunging profits for the aviation business world-wide, industry stalwarts discussed some of the critical challenges facing the sector and how advancements in technology could be leveraged to tide over the crisis. The importance of re-defining the relationship between the aviation industry & the IT industry to prevent yield erosion and improve asset utilization was discussed at length. The other topics of discussion included 'future proofing air cargo movement', 'digitization air cargo supply chain', 'Cargo 2000', 'Implementing E-freight' and 'Growth through value'. Top officials of the airline industry body, IATA, also participated in the discussion.

During the event, IBS awards 'iCargo Oscars' were presented to

1. All Nippon Airways, Japan, for 'Excellence in IT Strategy'
2. Qantas, Australia, for 'Business Transformation and Innovation'
3. Nippon Cargo Airways, Japan, for 'Pioneering iCargo'

"Meetings such as these foster shared vision and are critical for redefining industry best practices. Such events are widely welcomed by the global air cargo community" said Mr Sudhir Joshi, IT Services & On-line Channels, Qantas Freight, and Chairman of IBS Cargo Forum.



“Representatives of some of the leading airlines from all over the world invested three full days to attend this meet. The qualities of discussion on some of the common challenges faced by the air cargo industry and enunciation of strategies to meet these trials were indeed beneficial for all the stake holders. The interest was so overwhelming that we are encouraged to hold such meetings more frequently” said Mr. Sankalp Saxena, President & Global Head Aviation Operations Services, IBS.

**About IBS**

IBS is a leading global provider of new generation IT solutions to the global Travel, Transportation and Logistics industry. A specialist in the domain, IBS offers a range of products and services that manage mission critical operations of airlines & airports that help them increase safety, maximize efficiency, improve revenue, manage growth and reduce costs. SEI CMMI Level 5 and PCMM Level 5 assessed, ISO 9001:2008, TickIT and ISO 27001:2005 certified, IBS operates from 10 business centers in the Americas, Europe, Asia-Pacific and Middle East & Africa.

For media enquiries, please contact Mathew Joshua at +91-471-6614363 or email: [mathew.joshua@ibsplc.com](mailto:mathew.joshua@ibsplc.com). More information on IBS is available at [www.ibsplc.com](http://www.ibsplc.com).