



## **Press Release**

### **Armin Meier joins IBS Board**

**Trivandrum, May 09 2013:** Former CEO of Kuoni Travel and Chief Commercial Officer of Travelport, Armin Meier, has joined the Board of IBS Software as an Independent Director. Armin comes with over three decades of IT and Travel industry experience.

Armin was the President & CEO of Atraxis (1998–2002), an autonomous IT company within the Swissair group. He served the Federation of Migros Cooperatives, Zurich, the largest retail enterprise in Switzerland, from 2002–2005 as the Member of the Executive Committee and Head of Logistics & IT. He was the Group Chief Executive Officer of Kuoni Travel Holding, Zurich, Switzerland (2005-2008), leading the operations of the CHF 4.7 billion European leisure travel company with a workforce of 10,000 across 30 countries. Armin also served as the Chief Commercial Officer for Travelport (2008-2010), one of the world's largest travel content aggregators and distributors with a foot print in over 170 countries. Armin Meier is currently the owner and Managing Director of Boyden Global Executive Search, Zurich.

*"I have always kept myself abreast of the IBS winning trajectory and I am more than excited to be part of it. I'm eagerly looking forward to contribute to this remarkable company in its exciting phase of growth." said Armin Meier.*

*"Armin comes with extensive experience in the travel industry, having managed large travel/IT companies globally. Armin's industry knowledge and business leadership capabilities will help IBS in its next phase of growth, and his joining the Board will enhance the IBS brand," said VK Mathews, Executive Chairman, the IBS Group.*

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