



Press Release

Over 50 Airlines to Participate in IBS Software's Global Customer Summit in Dubai

DUBAI (April 4, 2016) — IBS Software's Global Customer Summit 2016 opens today at the Ritz-Carlton in Dubai. Nearly 200 delegates, representing more than 50 airline companies will participate in the four day summit starting today. The event will see 60 speakers discuss key issues shaping the global air transportation and logistics industry across nearly 25 sessions. Industry stalwarts, technology experts and thought leaders will share insights on some of the critical challenges facing the industry and focus on how advancements in technology could be leveraged to optimize cost of operations and improve yields. The theme of the event is "Innovating in a World of Disruptions." Speakers include **Shashi Tharoor**, former Under-Secretary-General of the UN & former Minister for External Affairs, India; **Harish Manwani**, Global Executive Advisor at Blackstone; **William Cavendish**, Vice President Distribution Strategy — Global Sales at Emirates Airlines; **Flo Lugli**, Founder and Principal at Navesink Advisory Group LLC; **Rohit Verma**, Executive Director of the Cornell Institute for Healthy Futures; **Roger Liew**, former CIO and Senior Vice President of Orbitz Worldwide; **Ali Sredar Yakut**, Chief Information Technology and Transformation Officer of Turkish Airlines; and **Pablo Castillo**, Chief Information Officer at Hoteplan.

Speakers from IBS include Executive Chairman **V K Mathews** and Chief Executive Officer **Rajiv Shah**. This Summit is billed as one of the largest congregation of airline representatives for an event organized by an individual technology company.

"We are living in a digital age where the pace of change is unprecedented and the business challenges are exceeded only by the business opportunities available to companies nimble enough to grow and adapt to disruptive technologies and market forces. At the same time, customers are increasingly sophisticated and demand a greater focus on product quality and delivery, leading companies to pivot to an approach that is more customer-centric while still meeting the expectations of stakeholders" said V K Mathews, elaborating on the theme of the Summit.

IBS, which recently received \$170 million private equity investment from Blackstone, has a global presence with nearly 3,000 professionals across nine offices and provides a range of new-generation software products to some of the world's best airlines, busiest airports, leading cruise lines, major travel distributors and top oil & gas companies.

For media enquiries, please contact Bratati Ghosh, Chief Marketing Officer, IBS at bratati.ghosh@ibsplc.com.
More information on IBS is available at www.ibsplc.com